



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

AUGUST 23rd - AUGUST 29th, 2024

EARNED MEDIA PLACEMENT HIGHLIGHTS

2.65B+ IMPRESSIONS

EARNED MEDIA VALUE

\$53.20M+ EARNED MEDIA VALUE

culture trip

8 MUST-VISIT ATTRACTIONS IN SAN JUAN, PUERTO RICO

I WENT TO A BACHELORETTE IN PUERTO RICO AND REALIZED IT'S THE PERFECT DESTINATION



TRAVEL LEMMING

"I knew I would like Puerto Rico, but I didn't realize I would LOVE it. For such a small island, it's packed with everything from history and old ruins to great nightlife."

Date: 8/26

"The bustling capital of Puerto Rico is right up there among travelers' favorite Caribbean hotspots. It's one of the busiest ports in the region, and the city is known for its beautiful beaches, historical sites, shopping and art."

Date: 8/23



lonely planet

14 OF THE BEST WEEKEND GETAWAYS FOR COUPLES IN THE USA

BIOLUMINESCENT BAYS, WHERE TINY ORGANISMS LIGHT UP THE WATER, ADD SPARK TO ANY TRIP TO PUERTO RICO

Chicago Tribune

"Our island's diverse ecosystem offers endless opportunities for outdoor adventures, and the three bio bays — Mosquito Bay, Laguna Grande and La Parguera — are among the top attractions." - Leah Chandler, chief marketing officer at Discover Puerto Rico"

Date: 8/28

"One of the most welcoming destinations in Puerto Rico — and the entire Caribbean — for LGBTIQ+ travelers, San Juan is a warm-weather retreat with gay-friendly neighborhoods, accommodations, nightlife and restaurants."

Date: 8/27



Forbes TRAVEL GUIDE

5 BUCKET-LIST ADVENTURES FOR NATURE LOVERS

THE MOST BEAUTIFUL BEACHES IN PUERTO RICO

thrillist

"Not only is the US territory a treasure trove of culture and incredible food—but it boasts nearly 300 miles of coastline and just as many sandy beaches, despite being the smallest of the Greater Antilles in the Caribbean."

Date: 8/28

"Your beach vacation meets the bucket list at Puerto Rico's Five-Star Dorado Beach, a Ritz-Carlton Reserve. Not only is the resort stunning, but it boasts a full roster of locally inspired adventures that help you connect with the Caribbean island's unique natural surroundings."

Date: 8/28

