



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

AUGUST 16th - AUGUST 22nd, 2024

EARNED MEDIA PLACEMENT HIGHLIGHTS

3.22B+ IMPRESSIONS

EARNED MEDIA VALUE

\$64.44M EARNED MEDIA VALUE



WEALTH OF GEEKS

"San Juan's historic charm, burgeoning culinary and craft cocktail scene, and increasingly diverse range of hotels find the city's unique character to be its ultimate selling point, drawing record numbers of visitors."

Date: 8/19

CULTURAL EXPLORATION DRIVES RECORD-BREAKING TRAVEL BOOM TO PUERTO RICO



PUERTO RICO TRAVEL GUIDE: WHY THIS CARIBBEAN ISLAND IS AN IDEAL VACATION DESTINATION



BLEU

"This Caribbean Island is an explorer's paradise, home to hundreds of beaches, offshore islands, and the only tropical rainforest in the U.S. National Forest Service system. It also has accommodations for all budgets and a culturally diverse culinary scene."

Date: 8/19

Condé Nast Traveler

"With those savings, you can put the bulk of your travel budget toward a stay in one of the island's best beachfront hotels, like the Fairmont El San Juan, or the Ritz-Carlton Dorado Beach."

Date: 8/20

IT'S NOT TOO LATE TO BOOK AN AFFORDABLE GETAWAY FOR LABOR DAY WEEKEND



NOURISH MIND, BODY AND SPIRIT ON A GETAWAY TO PUERTO RICO



"Combine this with a rich Hispanic history and culture, along with amazing international cuisine, and you have a scintillating island with a magnetic draw that at once provides a haven, sanctuary and retreat. As a result, many know it as a destination that can nurture the body, mind and soul."

Date: 8/20

TRAVELPULSE

WHERE TO TRAVEL IN SEPTEMBER 2024

"If an adults-only getaway is calling your name this September consider a sun-kissed retreat to San Juan, Puerto Rico ... San Juan's Condado Ocean Club is an exceptional stay where guests can enjoy world-class beaches, sip cocktails and listen to top DJs poolside, explore Old San Juan, dine on the very best local cuisine and even book helicopter tours and snorkeling trips, among other adventures."

Date: 8/20

8 EASY BEACH TRIPS TO TAKE BEFORE THE SUMMER ENDS



TRAVEL+NOIRE

"Some of the world's most beautiful beaches are located on this tiny island that's just a three and a half-hour flight away from New York. Americans don't need a passport, which makes it convenient."

Date: 8/22



FOR ANY QUESTIONS, PLEASE CONTACT:
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