

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

NOVEMBER 15TH – NOVEMBER 20TH, 2024

EARNED MEDIA PLACEMENT HIGHLIGHTS

2.91B+ IMPRESSIONS

EARNED MEDIA VALUE

\$58.22M EARNED MEDIA VALUE

HUFFPOST

WHICH CARIBBEAN WARM WINTER DESTINATIONS THAT AREN'T MIAMI SHOULD YOU VISIT?

"Stroll the cobblestone streets of Old San Juan and take in the colorful buildings before stopping for some mofongo at Café Manolín or El Jibarito. You can also take advantage of the warm climate by soaking up the sun on Flamenco Beach, exploring the ruins of Castillo San Felipe del Morro and hiking the trails of El Yunque Rainforest, which has stunning waterfalls and unique plants and animals."

Date: 11/16



THE 12 BEST AIRBNBS IN PUERTO RICO, FROM OCEANVIEW VILLAS TO GLAMPING DOMES

Forbes

"The best Airbnbs in Puerto Rico offer the opportunity to intimately experience the Caribbean archipelago, shop at local markets, prepare authentic meals and make use of luxury amenities like private pools and hot tubs. There are more than 25,000 short-term rentals in Puerto Rico and its enchanting outer-lying islands, Culebra and Vieques."

Date: 11/18



MATADOR network

2 LUXURY CARIBBEAN ESCAPES, NO PASSPORT REQUIRED

"I used to gravitate toward Caribbean destinations like The Bahamas for luxury getaways, but a recent trip to St. Thomas and Puerto Rico shifted my perspective. Though some may view the two US territories as casual and accessible, I found that both islands rival the Caribbean's most coveted luxury destinations — and they come without the hassle of international travel."

Date: 11/18



THE BEST RESTAURANTS IN SAN JUAN, PUERTO RICO

lonely planet

"Riding a wave of culinary excitement and an emphasis on local ingredients and cultural heritage, the restaurant scene in Puerto Rico is thriving. From world-class gastronomic temples to no-frills storefronts serving home-cooked staples, a progressive spirit imbues the city's acclaimed chefs, who fuse the island's rich cultural legacy with modern cooking techniques."

Date: 11/20



TRAVELPULSE

2024 BLACK FRIDAY & CYBER MONDAY DEALS FOR TOP CARIBBEAN RESORTS

"Puerto Rico's Wyndham Grand Rio Mar Rainforest and Golf Resort is launching an exclusive Cyber Sale featuring 25 percent off the total stay, including rooms, food and beverages. Elsewhere in Puerto Rico, Wyndham Palmas Beach & Golf Boutique Resort is offering its best deal of the year, which includes 45 percent savings and a \$150 dining credit."

Date: 11/20



16 RELAXING DESTINATIONS FOR THE MOST CHILL BACHELORETTE PARTIES

Parade

"Looking for a laidback Caribbean bachelorette? Consider a few sun-soaked days on the blissful beaches of Isla Verde in Puerto Rico, at the Fairmont El San Juan Hotel. Even though it's only 10+ minutes from downtown San Juan, it feels worlds away from the city with its oceanfront setting."

Date: 11/20

