



DISCOVER
Puerto Rico

INTERNATIONAL PRESS CLIPPINGS REPORT

July, 2020

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
El Nuevodia	Discover Puerto Rico prepares to attract tourists and the diaspora	Colombia	01/07	375,000	
NI Travel News	Top alfresco dining experiences from around the world	UK	01/07	202,042	526
Yahoo!	How to make a Pina Colada at home, according to the hotel bar that invented it	UK	03/07	43,100,000	1,300
Tempus Magazine	The best sports around the world where you can now indulge in al fresco dining	UK	03/07	12,493	1,200
MSN	Puerto Rico plans to reopen to travellers on July 15	UK	03/07	23,000,000	1,220
Travel Pule	Puerto Rico travel restrictions: Island outlines plan to reopen tourism on July 15	Canada	03/07	166,315	1,462

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Affinity Magazine	Best golf courses to enjoy around the world	UK	10/07	25,000	1,040
Telegraph Online	The best Caribbean islands reopening to UK tourists - our expert's guide on where to stay during coronavirus	UK	22/07	24,886,000	4,506
Luxe Bible	Events: The Luxe List July 2020	UK	20/07	4,100	132
Ottawa Sun	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	175,000	1,462
County Market	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Sudbury Star	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	75,000	655

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
The delhi News Record	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Beaumont News	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Picton County Weekly	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Fort Saskatchewan Record	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
sprucegroveexaminer.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
North Bay Nugget	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Cold Lake Sun	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Nanton News	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Wetaskiwin Times	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
The Edmonton Sun	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	75,000	1,462
The Calgary Sun	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	75,000	1,462
Timmins Times	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Fort McMurray Today	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Hanna Herald	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Lakeshore Advance	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Mid North Monitor.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Pincher Creek Echo	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Sherwood Park News	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	7,500	285

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Gananoque Reporter	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Paris Star Online.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Whitecourt Star	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Community Press Canada	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Stratford Beacon Herald	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
chathamthisweek.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Stony Plain Reporter	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Leduc Representative	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Kincardine News.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Lucknow Sentinel	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Cochrane Times Post	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Sarnia This Week.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Grey Bruce This Week	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Trentonian.ca	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
West Elgin Chronicle	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
High River Times	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Brantfordexpositor.ca	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Edmonton Examiner	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Kingston This Week	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Elliot Lake Standard	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Airdrie Echo	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
The Sarnia Observer	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Canoe	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	375,000	1,895
Vulcan Advocate	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Peace River Record Gazette	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Simcoe Reformer	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Shoreline Beacon	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Pembroke Observer	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	7,500	285
Sault This Week	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Toronto Sun	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	1,750,000	2,890

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Londoner	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Standard-freeholder	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Northern News	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	7,500	285
Warton Echo	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Strathroy Age Dispatch	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
mitchelladvocate.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Owen Sound Sun Times	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Intelligencer.ca	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
Melfort Journal	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Banff Crag & Canyon	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	7,500	285
Cochrane Times	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Wallaceburg Courier Press	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Tillsonburg News	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Sault Star	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	30,000	430
O Canada	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	175,000	1,462
Today's Farmer	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Portage Daily Graphic	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210
Clinton News Record	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	3,000	210

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
Peace Country Sun	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Napanee Guide.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Devon Dispatch	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Drayton Valley Western Review	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
The whig.com	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	75,000	655
Winkler Times	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180

OUTLET	KEY MESSAGING	MARKET	DATE	UMV CIRCULATION	AD VALUE/ EAV (USD)
London Ontario Golf	Let's celebrate the festive holidays at the halfway mark	Canada	24/07	500	180
Crave	Crave's List: 12 Alfresco Dining Experiences from around the World	UK	28/07	17,500	750
Well Magazine	Virtual experiences to save tourism. Interview with Leah Chandler of Discover Puerto Rico	Italy	29/07		
TOTAL CLIPS: 86				TOTAL UMV: 94,992,450	TOTAL EAV: \$41,229

Discover Puerto Rico prepares to attract tourists and the diaspora

Facing the reopening of the island to tourists from abroad on July 15, Puerto Ricans who come from the United States to visit relatives will be part of the recovery of tourism in the short term

Wednesday, July 1, 2020 - 5:42 pm

By Rut N. Tellado Domenech



The main reasons that motivate consumers to travel this year are: go to the beach and visit family and friends. (Ramon Tonito Zayas)

Facing the reopening of the island to tourists from abroad on July 15, the destination marketing organization (DMO) Discover Puerto Rico is preparing to intensify its advertising, promotion and marketing efforts, with special attention to market for Puerto Ricans residing in the United States.

During a virtual event held today with members of the local tourism industry, Alisha Valentine, director of research and analysis at Discover Puerto Rico, shared an investigation that found that the main reasons that motivate consumers to travel this year are: go to the beach and visiting family and friends.

Given the importance of visiting friends and family, the diaspora market will become even more important for the recovery of the destination in the short term, Valentine highlighted in his presentation, while pointing out that Puerto Rico continues to have the type of product that the Consumers search as they travel again after the pandemic lockdown, including the beaches.

In fact, the reasons for selecting a destination that experienced the greatest increase from January 2020 to this week were: going to the beach or practicing water sports (up 16.4%) and visiting family and friends (8.5%), according to the survey carried out by the firm Destination Analysts.

Other data from the SMARInsights firm showed that the intention to travel to Puerto Rico for this year is higher among members of the Puerto Rican diaspora (53%) than among any other market.

As travel restrictions are relaxed and businesses open, Discover Puerto Rico enters the "rebound" phase of its COVID-19 Action Plan, which includes an increase in paid media, amplifying the message that the destination is ready through the generated media coverage and the implementation of a creative transition campaign.

“Right now, we are attracting travelers with a direct call to action to book their trip, providing tangible incentives to choose Puerto Rico as part of our 'It's Almost Time' campaign. This campaign was developed to specifically address issues related to inspiration and consumer confidence as a result of COVID-19. We are eager to launch the final phase of the campaign, boldly proclaiming 'It's Time', ” explained Leah Chandler, chief marketing officer for Discover Puerto Rico.

In order to decide in which markets to promote the island as a destination, Chandler indicated that the number of direct flights available and the situation these places are in regarding the coronavirus COVID-19 are taken into account. For example, he said they will reduce their advertising efforts in Florida due to the spike in cases that has been reported in that state today.

He added that the [DiscoverPuertoRico.com](https://www.discoverpuertorico.com) website has a travel notice that details everything tourists need to know before traveling to the island. This notice is constantly updated with the information announced by the government, including new orders to present a negative result of a COVID-19 molecular test, taken 72 hours before arriving in Puerto Rico.

“One of the most important obligations of our organization is the coherence of the messages and the promotion that differentiates our island and strengthens our destination brand. Meanwhile, we achieve high-performance sales, advertising, and service strategies that give us a competitive advantage, even when we're investing less in promotion than our competitors, ”said Brad Dean, DMO Chief Executive Officer.

“The Discover Puerto Rico team will continue to promote Puerto Rico and will work together with public and private partners who are committed to helping visitors return to our island. At the DMO, it's not just about promoting tourism, it's about saving our industry and protecting 84,000 jobs. It's about helping keep the 5,100 businesses and organizations we promote alive and healthy, ”Dean concluded.



Top Alfresco Dining Experiences From Around the World

Hills Balfour marks reopening of UK bars and restaurants with 12 top alfresco drinking and dining experiences from around the world

1 July 2020

As pubs, bars and restaurants are confirmed to reopen in the UK on Saturday 4th July 2020, a swathe of central London is set to be transformed into continental-style outdoor dining. While beer gardens and a bevy of street-side restaurant setups may give a taste of holiday life in the UK, nothing compares to the real deal abroad. Local, vibrant food scenes and original cocktail concoctions often make for the ultimate travel experiences and create lasting memories, giving visitors a true flavour of the destination.

Have a look at the top alfresco drinking and dining experiences around the world for travellers to look forward to including lakeside aperitifs in Trentino Italy, luxury beach bars in Abu Dhabi and coffee on Colombia's Caribbean coast.

1. Enjoy an aperitif by Lake Levico in Trentino, Italy
2. Alfresco indulgence in Abu Dhabi, UAE
3. Sip on Colombian coffee in the caribbean coastal city of Cartagena, Colombia
4. Drink up at Nashville's newly opened Virgin Hotels rooftop pool bar – opening 1st July 2020
5. Take in spectacular Indian Ocean views at Beach Rouge bar in Mauritius
6. Tuck into oysters on the patio at Baltimore's True Chesapeake Oyster Co, USA
7. Take in Vienna's skyline at the Atmosphere Rooftop Bar, Austria
8. Delight in a deep dish pizza on the shores of Lake Michigan in Chicago, USA
9. Try brunch in Old San Juan Farmer's Market, Puerto Rico
10. Dine and drink at the Distillery District in Toronto, Ontario
11. Enjoy Japanese cuisine with the backdrop of Mount Asama at The Prince Karuizawa, Nagano, Japan
12. Feast your way through Arizona, USA

Tuck into brunch in Old San Juan Farmer's Market, Puerto Rico

Located a short walk from some of Old San Juan's historic architectural landmarks like El Morro Castle and the Cuartel de Ballaja, visitors can take advantage of the Old San Juan Farmer's Market ('Mercado Agrícola Natural Viejo') located in the courtyard of the Museo de San Juan. The market is the perfect place to pick up some organic local produce including coffee, homemade chocolate, bread or cheese, or tuck into an inexpensive brunch. Check out the handcrafted gifts before taking a stroll through the picturesque district that is Old San Juan. The oceanfront views near the market are also worth the trip and the market is open every Saturday from 8:00am – 1:00pm.

How to Make a Piña Colada at Home, According to the Hotel Bar That Invented It

editor@purewow.com (PureWow)

July 3, 2020, 5:00 PM



It's hot out here, y'all. And there's no cure for summer heat like a frosty, creamy piña colada. One sip of the fruity resort staple and bam, we're waist-deep in the ocean surrounded by palm trees and island breeze. Because we could *all* use a vacation right now, we asked the experts at [Caribe Hilton](#), the Puerto Rican resort that invented the drink, how to whip up some cocktail magic in your own kitchen. Here's how to make a piña colada at home, tiny umbrella and all.



How the Piña Colada Was Invented

Caribe Hilton opened in San Juan, Puerto Rico in 1949 as Hilton's first property outside the continental U.S. Five years later, Ramón "Monchito" Marrero changed the cocktail world forever. He wanted to create a refreshing drink to welcome guests that represented the island. And so, the first piña colada was born—well, the virgin kind anyway. The first piña coladas were actually non-alcoholic and served on the rocks. Years later, Monchito added local rum to his drink and took his concoction for a whirl in the blender, leading to an international [heyday for blended drinks](#) like [margaritas](#) and [daiquiris](#) that lasted through the '70s.



Over time, Caribe Hilton quickly became a major hot spot for tourists and celebrities alike (as it still is today), having hosted everyone from Liz Taylor to Sophia Loren to Barack Obama. Julio Iglesias, Gloria Estefan and Iris Chacón all performed there long before they were famous. And with all that buzz around the resort, Monchito's invention transformed from a welcome sipper for hotel guests to arguably the most quintessential vacation libation ever.



His legacy—and the drink's—were solidified in 1978, when Puerto Rico declared the piña colada its official national drink. In 2004, the government presented Caribe Hilton with an official proclamation acknowledging the drink's 50th anniversary and its ever-growing mark on the cocktail world. It endured through so many bar trends and continues to thrive today, even the era of Fuzzy Navels and Long Island Iced Teas. (Yeah...those days are pretty blurry for us too.)

Now, resort guests can make an appointment for a piña colada-themed spa treatment or take a mixology lesson at the very bar where the drink was invented. They can also go piña colada-loco at the bar with twists on the classic, including a Piña Old Fashioned, Sparkling Colada and Piña Painkiller. But to be honest, we'd give juuuust about anything to plop ourselves at the swim-up bar and order the original right this minute.



How to Make a Piña Colada at Home

There are a variety of ways to go from zero to cocktail: Using coconut rum, swapping in light coconut milk, hand-shaking and serving over ice instead of blending. But Caribe Hilton bartender Héctor Santos López never messes with the O.G. “The gold rum and cream are sweet like sugar when combined, but the pineapple is what brings it all together,” López says. “The key is to serve it ice-cold. The original is my favorite—it’s what everyone always asks for.”

Ingredients

- 2 ounces light rum (Caribe Hilton uses [Bacardi](#))
- 1 ounce coconut cream (Caribe Hilton uses [Coco Lopez](#))
- 1 ounce heavy cream
- 6 ounces pineapple juice
- ½ cup crushed ice

Step 1: Combine rum, coconut cream, heavy cream and pineapple juice in a blender.

Step 2: Add crushed ice and blend for 15 seconds.

Step 3: Serve in a 12-ounce glass and garnish with a fresh pineapple wedge and a cherry.

[RELATED: How to Make a Strawberry Daiquiri at Home \(It's Easy, We Promise\)](#)

The best spots around the world where you can now indulge in al fresco dining

BY TEMPUS | 03 JUL 2020 | INDULGE

For fine dining with a view, these are the unbeatable destinations in which to indulge



As pubs, bars and restaurants get ready to reopen in the UK this Saturday, the vast majority of central London is set to be transformed into continental-style outdoor dining. While beer gardens and an array of street-side eateries exude that holiday ambience in the UK, nothing compares to the real deal abroad. Local, vibrant food scenes and original cocktail concoctions often make for the ultimate travel experiences and create lasting memories, giving visitors a true flavour of the destination.



Tuck into brunch in Old San Juan Farmer's Market, Puerto Rico

Located a short walk from some of Old San Juan's historic architectural landmarks like El Morro Castle and the Cuartel de Ballaja, visitors can take advantage of the Old San Juan Farmer's Market (Mercado Agrícola Natural Viejo) located in the courtyard of the Museo de San Juan. The market is the perfect place to pick up some organic local produce including coffee, homemade chocolate, bread or cheese, or tuck into an inexpensive brunch. Check out the handcrafted gifts before taking a stroll through the picturesque district that is Old San Juan. The oceanfront views near the market are also worth the trip and the market is open every Saturday from 8:00am - 1:00pm.



Puerto Rico Outlines Plan to Reopen to Travelers on July 15

Theresa Norton 2020-07-03



© iStock/Getty Images/Medioimages/Photodisc Aerial view of San Juan, Puerto Rico.

Puerto Rico is planning to reopen July 15 to inbound travelers with proof of a negative molecular **COVID-19** test.

Commercial flights have been diverted to Luis Muñoz Marín International Airport in San Juan (SJU). In the airport, face masks are mandatory and thermographic cameras remain operating to monitor temperatures.

Beginning July 15, arriving passengers must complete a travel declaration form from the Puerto Rico Health Department, as well as demonstrate a negative molecular COVID-19 test from the prior 72 hours. For the island's travel advisory, [click here](#).

If travelers arrive on the island without the requested documentation, they will be offered a rapid COVID-19 test at the airport. Even if the test result is negative, it will be mandatory for the traveler to quarantine and cover their own medical expenses and possible extended stay.

Testing sites on the U.S. mainland can be [found here](#). The quarantine is mandated until the traveler provides proof of a negative molecular test result on island; a list of testing sites in Puerto Rico is [available here](#).

If a negative molecular test is not provided, the traveler will be required to quarantine for 14 days, or the length of their stay.

Puerto Rico's curfew is in effect from 10 p.m. to 5 a.m. through July 22; exceptions are for emergencies.

Residents and visitors are required to wear face masks when in public, and subject to a fine, if not. Social distancing is enforced with floor plans and capacities adjusted island-wide, as the health and safety of visitors and residents remain a top priority.

Sunbathing and other recreational activities on beaches and in some nature reserves are allowed, but limiting group gatherings to only those within the same household.

Restaurants, spas, museums, theaters, and casinos are open and operating at 75 percent capacity.

“Puerto Rico has exercised an abundance of caution since the onset of COVID-19, which enables us to confidently reopen for in-bound tourism on July 15. Today we are hyper focused on reopening responsibly and are enforcing locally mandated regulations such as distancing, face coverings and a variety of measures for businesses and properties, to ensure the safety of our guests,” said Brad Dean, CEO of Discover Puerto Rico.

“Travelers coming to the island can expect a series of measures all aimed at ensuring their overall well-being, from the moment that they arrive at the airport, to the moment they check out of their hotel.”

Most hotels are open, including El San Juan Hotel, Caribe Hilton, Wyndham Grand Rio Mar Beach Resort and Dorado Beach, a Ritz-Carlton Reserve.

Properties will conduct temperature checks, screen symptoms and disinfect luggage upon entry. Face coverings will be required for all guests and personnel in public areas and there will be encouraged limited capacity in elevators and other public places.

All but one of Puerto Rico’s [18 golf courses](#) have reopened. Some golf courses only allowed member play when they reopened on May 26. Since then, the majority now welcome public play, including Royal Isabela, Costa Caribe Golf & Country Club, Wyndham Grand Rio Mar Golf & Beach Resort, Hyatt Regency Grand Reserve Puerto Rico (home of Coco Beach Golf Club), El Legado, Deportivo del Oeste, and more. The St. Regis Bahia Beach is allowing public play on weekdays, reserving Friday-through-Sunday and holidays for resort guests and members.

Puerto Rico golf courses are implementing safeguards to enhance safe recreation, including staff using personal protective gear, sanitizing golf carts and the common areas, and more.

Puerto Rico requires no passport for U.S. citizens, is bilingual, uses the U.S. dollar for currency, and is the air hub of the Caribbean.

Puerto Rico Travel Restrictions: Island Outlines Plan to Reopen Tourism on July 15

DESTINATION & TOURISM | DISCOVER PUERTO RICO | THERESA NORTON | JULY 03, 2020



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14



PHOTO: Aerial view of San Juan, Puerto Rico. (Photo via iStock/Getty Images/Medioimages/Photodisc)

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The Royal Isabela golf course is perched atop 200-foot cliffs on Puerto Rico's northwest coast. (Courtesy of Royal Isabela Puerto Rico)

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For more information, [click here](#).



— - TRAVEL, LATEST TRAVEL NEWS —

Best Golf Courses to Enjoy around the World

Admin / July 10, 2020

With golf back on the agenda, apparently tee times are selling out fast across the UK. Once golf enthusiasts have perfected their skills at home, they will be ready for some of the best courses around the world once we can travel again. To save you time, we have pulled together some of the best golf courses worldwide from North Carolina to Mauritius for golf lovers to start dreaming.

Play legendary golfer, Jack Nicklaus' favourite course, Puerto Rico



Home to a hole proclaimed to be 'one of the top 10 holes in the world' by legendary golfer, Jack Nicklaus, Dorado Beach, A Ritz-Carlton Reserve in Puerto Rico offers golfers two challenging courses amongst island paradise. Designed by renowned golf architect Robert Trent Jones Sr, the resort's two courses, East and Sugarcane, present players with both the joy and challenge of the sport. Designed to capture the beauty of nature, the courses offer 18 holes each and uses native sand, man-made rivers and contoured bunkers to test even the most seasoned golfer

<https://www.ritzcarlton.com/en/hotels/puerto-rico/dorado-beach>

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The best Caribbean islands reopening to UK tourists – our expert's guide on where to stay during coronavirus



There are as many beaches in Antigua as there are days in the year, they claim CREDIT: ISTOCK

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By **Fred Mawer**
22 JULY 2020 • 5:54PM

From the unspoilt Out Islands of the Bahamas, to the bustling salsa bars of Havana, the Caribbean has a destination to delight everyone. Here we highlight the best islands appropriate for every taste, pocket and circumstance.

Unless otherwise stated, package prices are per person for seven nights in early December (low season), based on two sharing the cheapest accommodation, and including economy flights and transfers.

Puerto Rico

A US commonwealth, but Hispanic in feel. Most Brits drop by on cruise ships, and don't progress further than beautifully-restored Spanish colonial Old San Juan. Also beaches and nightlife galore, and good touring: the island is 100 miles long.



Do you like Pine Coladas? And getting caught in the rain? Ok maybe not the rain bit, but if you like a good cocktail, we've got the perfect recipe for International Pina Colada Day. Also happening this month, a NEW bar opening in Shoreditch from an award-winning team, COYA is looking beauuuutiful after its makeover and one of London's most awesome attractions is open once again. This is The Luxe List July 2020.

International Pina Colada Day 10th July



The Luxe List July 2020 – Celebrate International Pina Colada Day on 10th July with Discover Puerto Rico

A day you can celebrate at home, or in a socially distanced pub setting! It's International Pina Colada Day on 10th July and we're ready to shake things up with the ingredients for a perfect serve, courtesy of [Discover Puerto Rico](#). While the identity of the iconic drink's creation still a bit of a mystery (many of the islands bartenders claim it was them, while Puerto Rican pirate Roberto Cofresi is also said to have served pina coladas to his crew back in the 1800's, here's what you'll need to bring a bit of Caribbean flavour into your life!

60ml coconut cream
120ml pineapple juice
4 cubes of ice
60ml white rum (we love a bit of Havana Club Anejo 3 year old)
Cherries, pineapple wedges and whipped cream for toppings

Mix the ingredients in a blender until smoothly blended, then pour into a glass and top with whipped cream. Add the garnishes and enjoy!

To discover more about the history of the pina colada, click [here](#) or for suggestions on the best places to enjoy a 'unique' pina colada in Puerto Rico, click [here](#)!



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Let's celebrate the festive holidays at the halfway mark

Rita DeMontis
More from Rita DeMontis

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It's July and I'm dreaming of a white Christmas. Why not? – officially we're at the five month mark for Christmas Eve, and Christmas proper is only 154 days away. Plus we're all being teased with all those delightful Hallmark Christmas movies and I've spied a few holiday gift ideas lately.

Why wait for five months? You don't have to think twice to know we all need a bit of a break, some joyful celebration and a chance to take stock on all the positives in our lives today. Plus – holiday favourite foods like turkey, stuffing, shortbread, even eggnog can be reinvented with the summer season in mind.

We looked around and found a selection of delicious dishes that are perfect to celebrate the holidays at the halfway mark. They'll certainly come in handy when the snow starts to blow, the tree is up and gifts need wrapping!



Pina Colada

What does a summery pina colada cocktail have in common with a wintery hot toddy? Rum! This recipe's a classic, courtesy Discoverpuertorico.com. @discover_PR

1/4 cup (60mL) coconut cream

1/2 cup (125 mL) pineapple juice

4 cubes of ice

1/4 cup (60mL) white rum

Cherries, pineapple wedges and whipped cream for toppings

In a blender, mix coconut cream, pineapple juice, ice and rum until all ingredients are blended smoothly. Pour drink into a glass and top with whipped cream before garnishing with cherries and pineapple wedges.



Crave's List; 12 Alfresco dining experiences from around the world

Tuesday 28th Jul 2020 | Travel

As pubs, bars and restaurants are beginning to reopen, a swathe of central London is set to be transformed into continental-style outdoor dining.

While beer gardens and a bevy of streetside restaurant setups may give a taste of holiday life in the UK, nothing compares to the real deal abroad.

Local, vibrant food scenes and original cocktail concoctions often make for the ultimate alfresco dining and unique travel experiences, creating lasting memories, giving visitors a true flavour of the destination.

Here, we round up the top alfresco dining experiences around the world for travellers to look forward to including lakeside aperitifs in Trentino Italy, luxury beach bars in Abu Dhabi and coffee on Colombia's caribbean coast.

1. Enjoy an aperitif by Lake Levico in Trentino, Italy
2. Alfresco indulgence in Abu Dhabi, UAE
3. Sip on Colombian coffee in the caribbean coastal city of Cartagena, Colombia
4. Drink up at Nashville's newly opened Virgin Hotels rooftop pool bar – opening 1st July 2020
5. Take in spectacular Indian Ocean views at Beach Rouge bar in Mauritius
6. Tuck into oysters on the patio at Baltimore's True Chesapeake Oyster Co, USA
7. Take in Vienna's skyline at the Atmosphere Rooftop Bar, Austria
8. Delight in a deep dish pizza on the shores of Lake Michigan in Chicago, USA
9. Try brunch in Old San Juan Farmer's Market, Puerto Rico
10. Dine and drink at the Distillery District in Toronto, Ontario
11. Enjoy Japanese cuisine with the backdrop of Mount Asama at The Prince Karuizawa, Nagano, Japan
12. Feast your way through Arizona, USA

[Tuck into brunch in Old San Juan Farmer's Market, Puerto Rico](#)

Located a short walk from some of Old San Juan's historic architectural landmarks like El Morro Castle and the Cuartel de Ballaja, visitors can take advantage of the Old San Juan Farmer's Market ('Mercado Agrícola Natural Viejo') located in the courtyard of the Museo de San Juan. The market is the perfect place to pick up some organic local produce including coffee, homemade chocolate, bread or cheese, or tuck into an inexpensive brunch. Check out the handcrafted gifts before taking a stroll through the picturesque district that is Old San Juan. The oceanfront views near the market are also worth the trip and the market is open every Saturday from 8:00am – 1:00pm.



Virtual experiences to save tourism. Interview with Leah Chandler of Discover Puerto Rico.

by **Elisa Cimatti** | July 29, 2020

DESTINATION

PROMOTION

EXPERIENTIAL TOURISM

It is not the first time that Puerto Rico has had a negative impact on tourism due to external, uncontrollable causes. It also happened in 2017, when Hurricane Maria caused destruction, enormous damage and thousands of human losses on the island. Yet, just three months after the catastrophe, Puerto Rico reopened to tourism, demonstrating a commendable ability to react.

The **pandemic** has certainly not frightened *Discover Puerto Rico* - the DMO of the Caribbean island - which has been able to react quickly to the restrictions and the absence of international visitors and has reformulated a strategy based on a rich calendar of **virtual events**, linked to the culture of the place. So from March, directly from home, anyone can live a series of online experiences, such as a cooking class with a famous local chef, an ocean view yoga session or a virtual tour in the El Yunque National Forest.

We asked **Leah Chandler**, Chief Marketing Officer at [Discover Puerto Rico](#), how they have worked strategically over the past few months.

During the lockdown, like Discover Puerto Rico, how did you react?

The great resilience of the Puerto Rican people - used to emerging from the challenges even stronger than before - really shone during this period and the spirit of collaboration has been strong throughout. In late March, Discover Puerto Rico invited the world to flee the island, virtually, through the launch of our **Virtual Vacation** online series.

ESCAPE TO PUERTO RICO VIRTUALLY!



VIRTUAL SALSA LESSON
FRI, MAR 27 - 8:00 PM ET

ZOOM MEETING
TITO ORTOS & TAMARA LIVOLSI



COCKTAIL MIXING CLASS
SAT, MAR 28 - 7:00 PM ET

INSTAGRAM LIVE
LA FACTORÍA BAR'S ROBERTO BERDECÍA



COOKING CLASS
SUN, MAR 29 - 7:00 PM ET

INSTAGRAM LIVE
CHEF WILO BENET

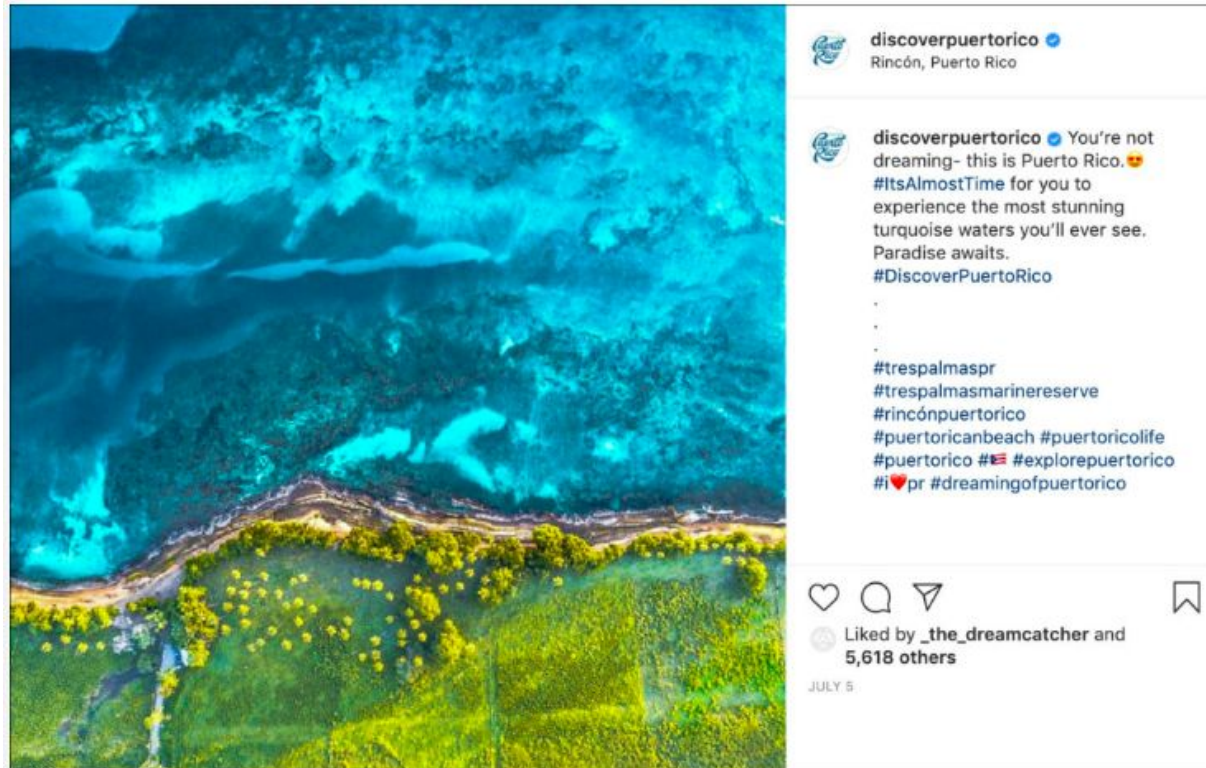
DISCOVER
Puerto Rico
DiscoverPuertoRico.com


The series was also used to present local businesses, a way for *Discover Puerto Rico* to support the tourist community while most operators were out of work or their businesses were closed. People from all over the world were able to attend performances by some of the best Puerto Rican talents and immersed themselves in our culture through seminars, virtual events and online lessons including [one of salsa via YouTube](#) with **Tito Ortos**, director of the *Salsa Dance Program* of San Juan.

To date, the spread has been over 480 *media placements* and 1.1 billion *impressions*. The series was very well received and we were happy to bring a taste of Puerto Rico directly to people's homes.



What strategies are you applying now?

Puerto Rico is encouraging only essential travel at this time and has postponed the official reopening of **inbound tourism** to safeguard visitors and residents. A continuous evaluation of the situation on the island and in the United States will influence future decisions, always privileging health and safety. We are therefore in the process of communicating the *US Travel Association* guidelines to be followed and the local measures outlined - developed by the *Puerto Rico Tourism Company* - as well as planning for the future and preparing for when tourists can return to Puerto Rico.



discoverpuertorico 
Rincón, Puerto Rico

discoverpuertorico  You're not dreaming- this is Puerto Rico. 🥰
#ItsAlmostTime for you to experience the most stunning turquoise waters you'll ever see. Paradise awaits.
#DiscoverPuertoRico
.
.
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#trespalmaspr
#trespalmasmarinereserve
#rincónpuertorico
#puertoricanbeach #puertoricolife
#puertorico #🇵🇷 #explorepuertorico
#i❤�r #dreamingofpuertorico

   
Liked by [_the_dreamcatcher](#) and **5,618 others**
JULY 5

How do you think tourism in Puerto Rico will go this summer? And next autumn?

Like so many other [destinations](#), our summer season has moved this year. We anticipate that the key recovery phase of domestic visitors from the United States [Puerto Rico is a *free state associated* with the United States and residents are automatically US citizens] will take place in the third quarter of the year, while international tourists are expected to return in the fourth quarter and to early 2021. That is why it is so important to communicate the measures we are implementing to protect and reassure both visitors and residents, as well as to continue reviewing these measures to ensure that they remain necessary and effective.